

COMMUNITY ACTION

YEAR AT GLANCE
2019



COMMUNITY ACTION



Website- mwvcaa.org

Facebook - Mid Willamette Valley
Community Action Agency

Instagram- [MWVCommunity_Action](#)

Mission

Empowering people to change their lives and exit poverty by providing vital services and community leadership.

Vision

All people are respected for their infinite worth and are supported to envision and reach a positive future.

DIRECTOR'S STATEMENT

Community Action operates eight programs that serve Marion and Polk Counties. Collectively, we deliver more than \$33 million in resources to fight poverty for low-income members of our community. Our Agency was founded as part of the War on Poverty in the 1960s and this summer we mark our 53rd year of service. Without our work, there would be far fewer resources for low-income children and families, for homelessness and runaway youth, and for those exiting prison. There would be fewer child care resources, less healthy food, assistance with utility bills , and home repair and revitalization.

We believe that each person in our community has infinite worth, and that they deserve an opportunity to participate fully in the American dream. We are an agency of more than 350 friends and neighbors who are personally and professionally committed to making Marion and Polk, Oregon, and America a better, healthier, and safer world. Your donations help us provide these services to empower people to achieve self-sufficiency, economic independence, and family stability. They also make possible our continued community leadership and advocacy for all the members of our community; to ensure the dignity of all our neighbors. Thank you for your partnership in 2019.

JIMMY JONES

Executive Director

2019 AT A GLANCE

ARCHES

Homeless services and housing assistance

538

households
exited ARCHES
programming
with permanent
housing solutions

Lunches
21,529

Day Center Visits
26,473

Pet food
1,431 lbs.

NOTABLE MOMENT

In 2019 ARCHES made sure Steve, a medically fragile homeless veteran, had a temporary place to stay that was ADA accessible. After a long journey of intensive supportive services and community support, Steve received his HUD VASH voucher (a form of permanent housing) which began on Jan 1, 2020.



2019 AT A GLANCE

Child Care Resource and Referral

Quality child care resources for providers and families

350

early
childhood
trainings held

120

child care
providers
in 8 networks

1,000

toys and early
childhood
equipment in
our lending
library

CCR&R boasts 8 provider networks in English, Spanish and Russian. These peer based groups meets monthly to improve the quality of their childcare program.

NOTABLE MOMENT

25 of our center directors and lead staff are participating in a 60 hour Center Director Training Cohort facilitated by the Oregon Association for the Education of Young Children. This opportunity helps us better equip our childcare providers, which inturn affects hundreds of children.



2019 AT A GLANCE

DeMuniz Resource Center

Services for those exiting the justice system

1,576
clients served

63%
of services are
employment
related

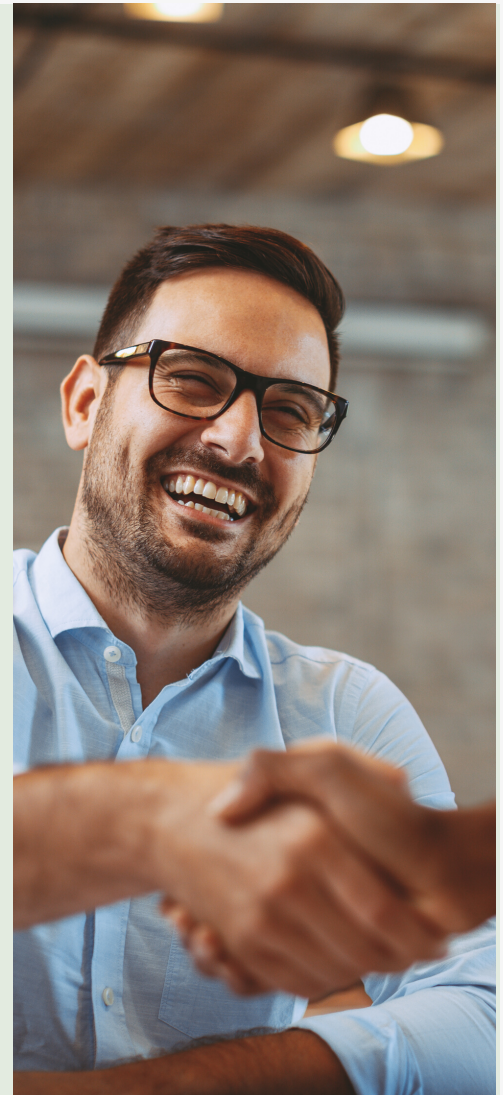
504
clients enrolled in the
Oregon Health Plan

NOTABLE MOMENT

During J.S.'s time at the Transition Center, he was very engaged with our staff and he took advantage of the resources to create an impressive resume and prepare to reenter employment.

Once released from jail, he interviewed for a technical construction position. Not only was he hired, but was able to secure a higher rate of pay.

J.S. has reunited with his family and children, and has the privilege of traveling all over the world with his career.



2019 AT A GLANCE

Energy Assistance

Financial assistance towards utilities for low-income families

37,908

received energy
assistance

7805

disconnections
prevented

772

services reconnected

NOTABLE MOMENT

Energy Assistance staff interview about **60** clients a day! Although our time with clients is limited, these services greatly impact their lives.



2019 AT A GLANCE

Head Start

Free preschool and early childhood development services

1,001

children served

168

children served in
the summer of
2019 through
Head Start
Duration classes

1,000

hearing, vision,
and growth
screenings

NOTABLE MOMENT

"Teacher Myrna and inclusion specialist Ashley helped my son learn self regulation. I'm truly grateful for all the support they gave my son. He is walking away from the program with social skills that will last his whole life. I am forever grateful."

-

Head Start Parent



2019 AT A GLANCE

Home Youth Services

Day center and emergency housing for homeless and at risk youth

63

youth housed

2,655

cumulative days of service

Taylor's House

6,827

visits from

456

youth

The Drop In

NOTABLE MOMENT

Over the summer, Troy (11) and Simon (13) were frequent Drop In visitors while living in a tent with their father. Though the decision was difficult, the boys' father decided to enroll them in Taylor's House so their safety, food, and hygiene needs could be met. It's an honor to be trusted with his children and to serve as a temporary alternative to the trauma of living on the streets. We are confident that together HOME and ARCHES can help the family reunify in their own place someday soon.



2019 AT A GLANCE

Healthy food resources for child care providers

Nutrition First

1500

In home child care
provider visits

1000

children per
month learn
about healthy
nutrition

\$3,000,000

in
reimbursement
to child care
providers for
healthy foods

NOTABLE MOMENT

Nutrition First is a federal program that educates in- home child care providers on healthy nutrition. Menus are submitted to our team and approved. Upon approval, reimbursement is given. Our team also conducts visits and educates both providers and children on nutrition. In 2019, we expanded our program into three new counties. We now support **11 counties** in Oregon!



2019 AT A GLANCE

Necessary home repair and updates for efficiency and safety

Weatherization

96

seniors served

120

homes benefited
from one or more
healthy & safety
measure

62

folks with
disabilities served

90

under the age of 19
served

72

heat systems
upgraded or replaced

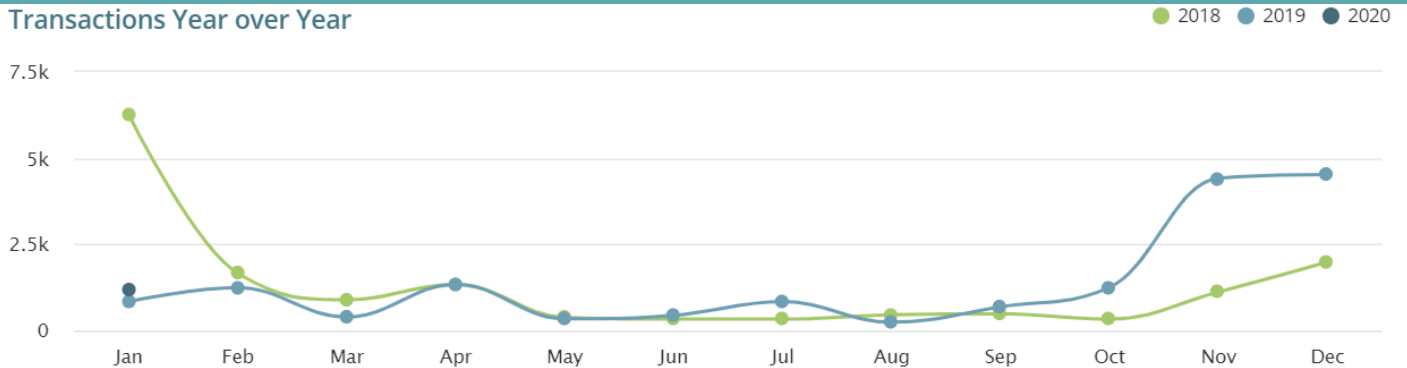
NOTABLE MOMENT

Linda's house had been without hot water, a working toilet, or heating for over three years when her case came across our case manager Ingrid's desk. Through the effort from the whole Weatherization team, we were able to partner with Oregon Cascade Heating and Plumbing to replace Linda's furnace, plumbing, and water heater. Linda and her house are now ready for cold winters.



ONLINE DONATIONS 2018 AND 2019

Transactions Year over Year

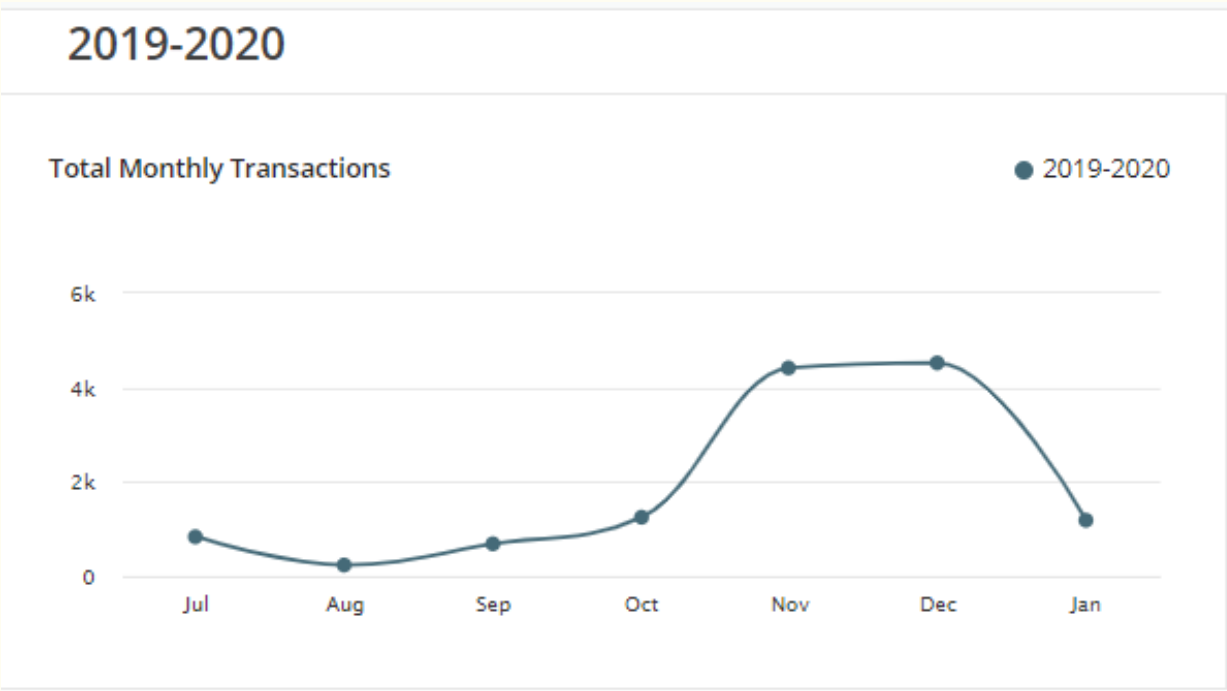


In September of 2019 we started using a new platform for tracking online donations called Kindful. We imported the data we had from previous donation records to get a better grasp on our general donation history. The graph above displays the increase in donations since the transitions. New donors have commented that this platform is easy and enjoyable to use.

2018
\$9,200

2019
\$13,200

ONLINE DONATIONS 2019



November and December clocked in as our highest earning months. Overall, since beginning to use Kindful, there has been a clear upward trend in donations.

87
New Donors
in 2019

301 Total
Donors



SOCIAL MEDIA

In August we began devoting more time to our online presence. We have revived the Mid Willamette Community Action Agency page on Facebook and started an Instagram account @MWVCommunity_Action. Since renewing our online presence we have increased our followers by almost 200 people. This allows the community to get to know our agency better. Which not only increases our gifts, but also our outreach to potential clients and community members in general. Check out our most liked post of 2019!

Facebook Followers

@Mid Willamette Valley
Community Action Agency

1246

Instagram Followers

@MWVCommunity_Action

78



SOCIAL MEDIA

Since beginning our social media push, our Facebook has grown to over 1200 followers!

Total Page Likes as of Today: 1,131





Mid-Willamette Valley Community Action Agency

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Published by Hailee Vandiver [?] · December 5, 2019 · 🌐

Taylor's house, the only shelter for youth aged 11-17 in Marion-Polk county, has served 60 youth since opening in 2018! It costs \$10 dollars to provide a hot meal for a youth, \$125 for a night at Taylor's house. We asked our youth and they answered what they want this year is love.

<https://mwvcaa.kindful.com/>



1,702

people saw this
post

205

clicked on this
post for more
information

Head Start and Capital Manor Retirement Partnership

"We love having the kids visit! We need someone to nurture and they need to be nurtured."

-

Glinda, Capital Manor Resident and Head Start Supporter



Head Start Families

"I have sent three of my kids to preschool through Head Start. Starting school early is more important than anything else."

-

Kay, Head Start Parent



Taylor's House

"The best thing about being at Taylor's House is the food. I don't have to worry about what I'm going to eat, where I'm going to sleep, or hygiene."

-

M, Taylor's House Resident



2020 TARGETS

As we say goodbye to 2019 and look forward to 2020 we would like to thank you, our donors and partners, for supporting us through our growing pains! In 2020 we hope to:

- Increase fundraising events
- Continue to increase our online presence

- Implement equity trainings in the workplace
- Build a new strategic plan for 2021-2025

We look forward to continuing to grow in 2020 and we thank you for supporting us!

In Gratitude,

The Team at Community Action



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For more information
please contact :

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