



FEMA

Resilience Starts with Financial Preparedness: Save For the Unexpected

Nisah Abdul-Sabur
Financial Preparedness Lead

2019



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Strategic Plan

Helping People. Together.

FEMA Mission: **Helping people before, during, and after disasters.**

STRATEGIC GOALS

I. BUILD A CULTURE OF PREPAREDNESS



1.1 Incentivize investments that reduce risk, including pre-disaster mitigation, and reduce disaster costs at all levels



1.2 Close the insurance gap



1.3 Help people prepare for disasters



1.4 Better learn from past disasters, improve continuously, and innovate

OBJECTIVES

II. READY THE NATION FOR CATASTROPHIC DISASTERS



2.1 Organize the “BEST” (Build, Empower, Sustain, and Train) scalable and capable incident workforce



2.2 Enhance intergovernmental coordination through FEMA Integration Teams



2.3 Posture FEMA and the whole community to provide life-saving and life-sustaining commodities, equipment, and personnel from all available sources



2.4 Improve continuity and resilient communications capabilities

III. REDUCE THE COMPLEXITY OF FEMA



3.1 Streamline the disaster survivor and grantee experience



3.2 Mature the National Disaster Recovery Framework



3.3 Develop innovative systems and business processes that enable FEMA's employees to rapidly and effectively deliver the agency's mission



3.4 Strengthen grants management, increase transparency, and improve data analytics

FEMA Vision:
A prepared and resilient Nation.



FEMA

IMPORTANCE OF BEING FINANCIALLY PREPARED IN DISASTERS

40%

Of Americans said they would not have enough money to cover a \$400 emergency expense

*2018 Federal Reserve Survey

70%

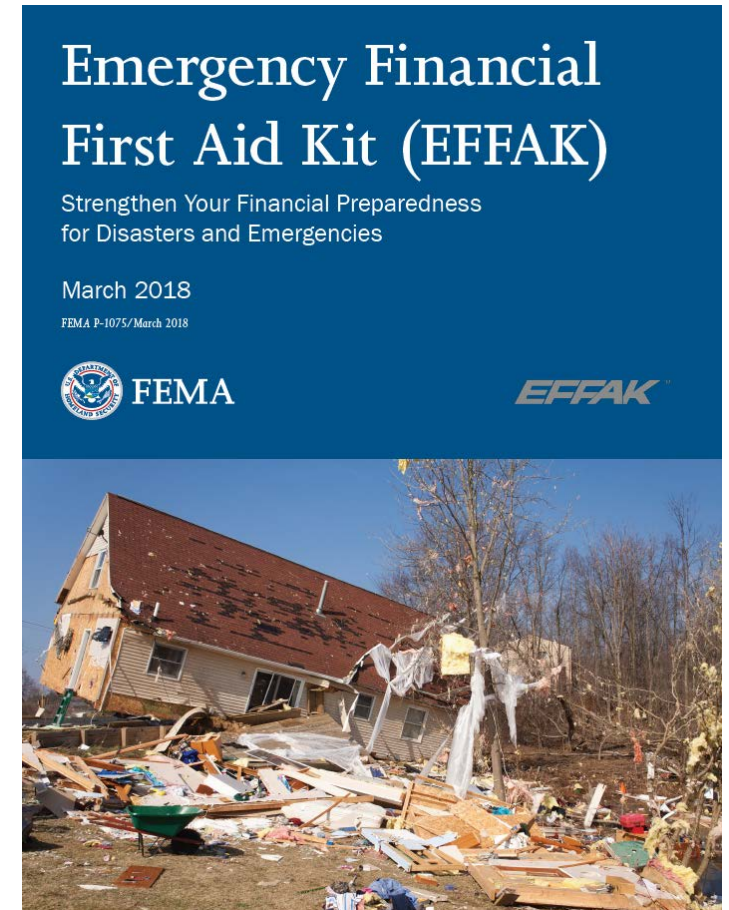
Is the national rate for uninsured losses for disasters

Impacts of Financial Stress

Financial stress after a disaster include health effects such as: post-traumatic stress disorder, depression, anxiety, and increased use/misuse of drugs and/or alcohol

EMERGENCY FINANCIAL FIRST AID KIT

- Partnered with Operation Hope to develop the Emergency Financial First Aid Kit (updated 2018).
- The EFFAK is a tool which helps individuals and families organize critical financial, medical and household information. It includes a checklist of important documents and forms to compile your relevant information.

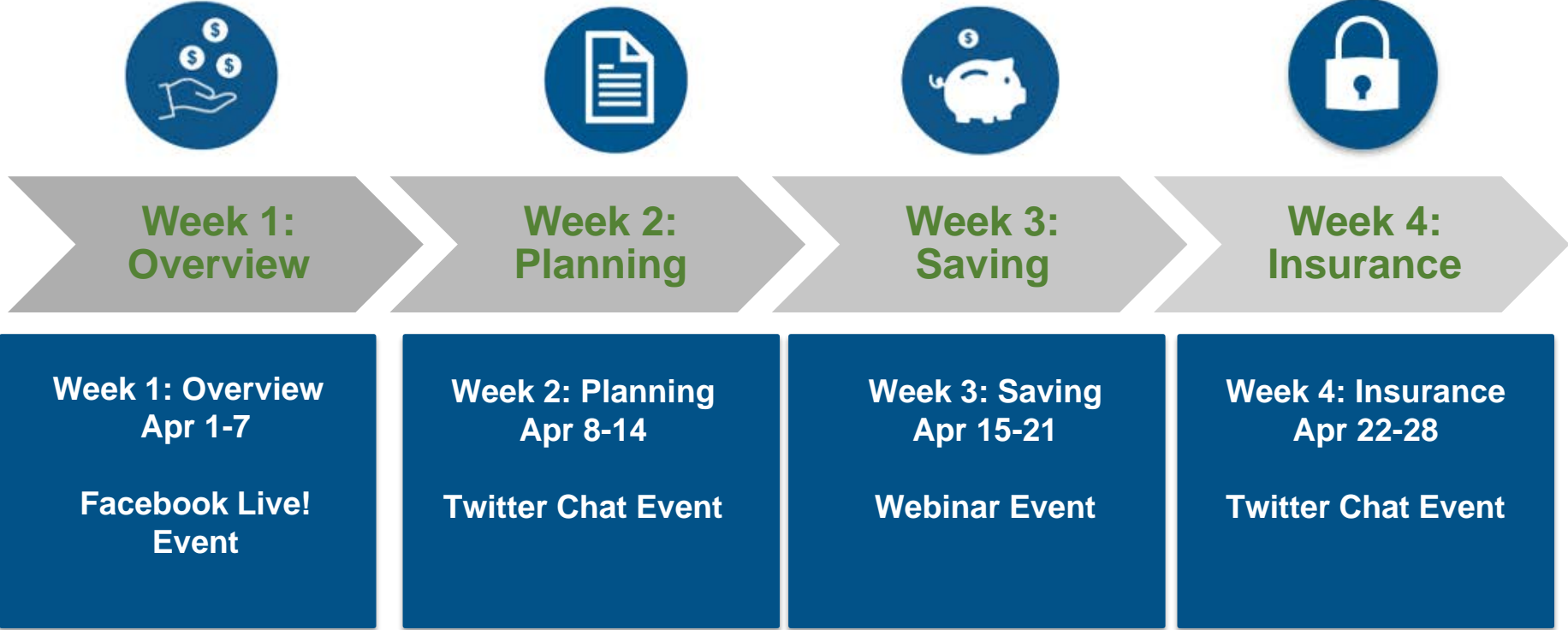


STEPS TO FINANCIAL PREPAREDNESS

- 1 Safeguard Important Documents.** Gather financial, household, and medical documents using the EFFAK as a guide.
- 2 Save for a Rainy Day.** Emergency savings can help you get renters, home, or flood insurance, and assist you in getting life-saving items like food, shelter, and water in an emergency.
- 3 Establish a Cash-in-Hand Reserve.** Power outages can close banks and render credit cards and ATMs inoperable. Having cash on hand will allow you to buy goods and services during a disaster.
- 4 Know Your Insurance Coverage.** Obtain insurance for home and business property, review and ensure you have coverage for local hazards.



National Financial Capability Month



Visit [ready.gov/calendar](https://www.ready.gov/calendar) to find out more ways that you can get involved in National Seasonal Preparedness!

[Ready.gov/financial-preparedness](https://www.ready.gov/financial-preparedness)

Contact Us:

fema-prepare@fema.dhs.gov

*Federal Emergency Management Agency
Individual & Community Preparedness Division*

400 C Street SW, Washington, DC 20024

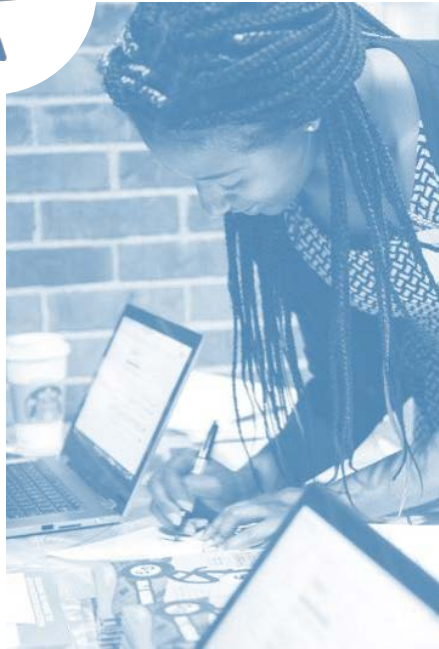
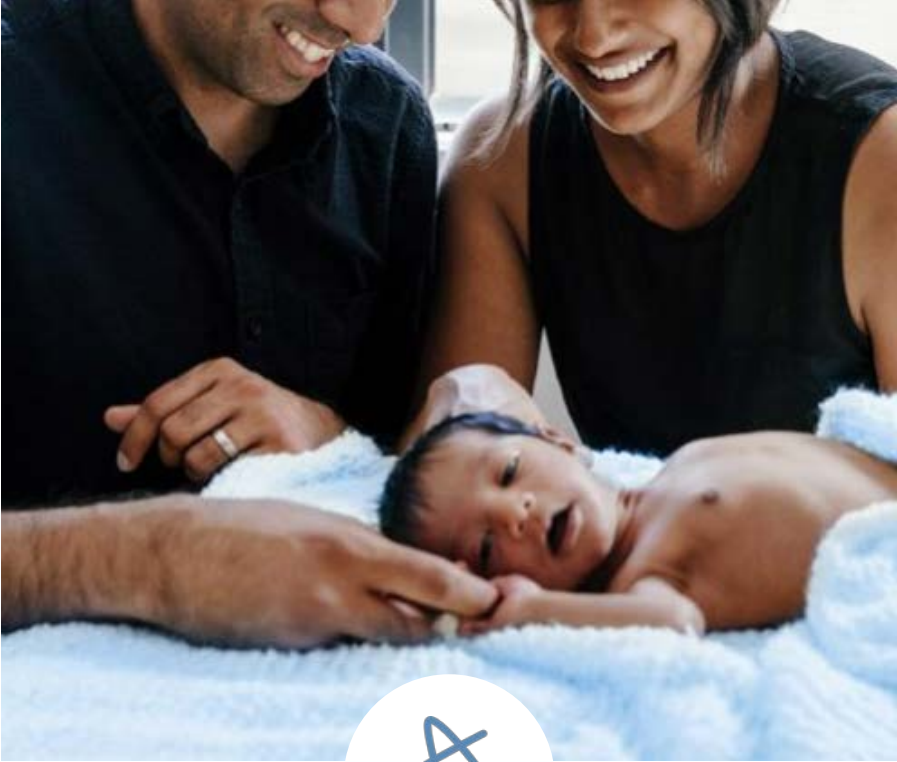


AFCPE[®]

Who We Are. What We Do.
Why It Matters.



Association for
**Financial Counseling
& Planning Education**

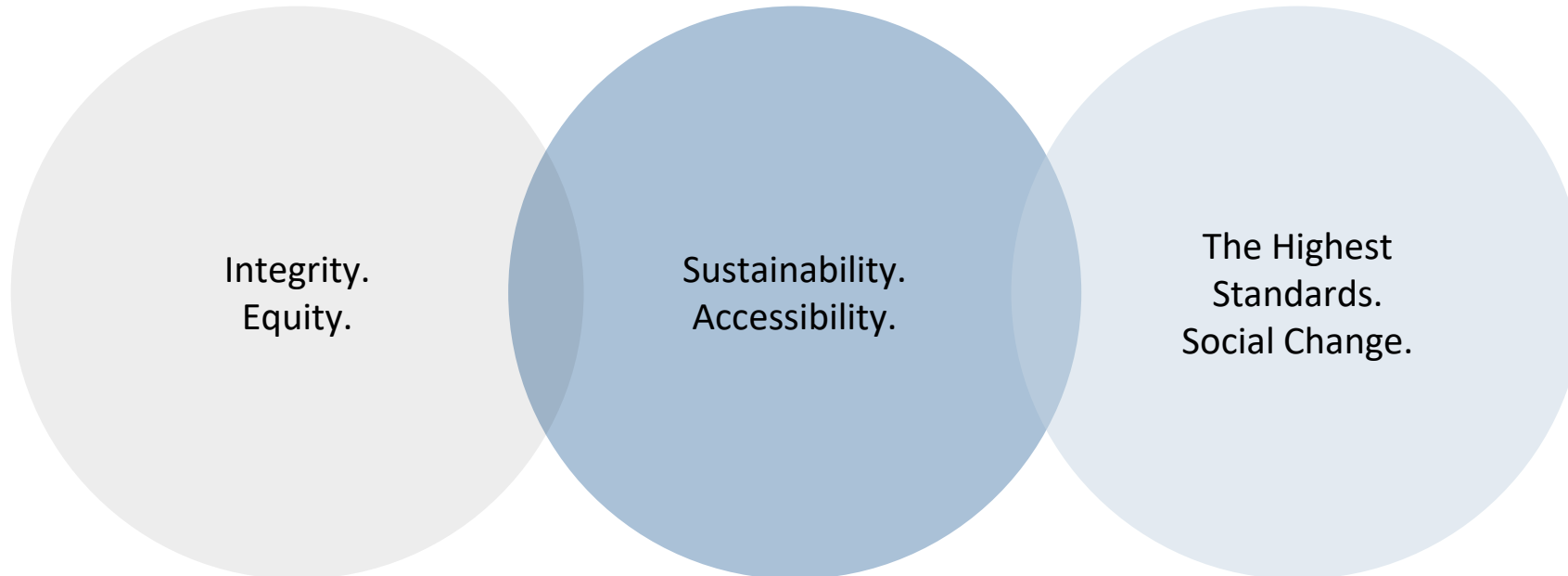


Who We Are: Mission

To ensure the highest level of *knowledge*, *skill* and *integrity* of the personal finance profession by certifying, connecting and supporting diverse and capable professionals who serve communities worldwide.

Who We Are: Vision

A future where all people — regardless of income or background — are empowered to achieve lasting financial well-being through the highest standards of financial counseling, coaching and education.



Who We Are: Three Uniques

WHAT MAKES AFCPE[®] UNIQUE

Highest
Standards

Rooted in
Research

Diverse &
Inclusive
Network



What We Do.

Membership. Certification. Training.





- 21% Higher Education
- 21% Military Financial Counselors
- 21% Bank/Credit Union
- 13% Researchers
- 13% Private Practice
- 8% Nonprofit/CBO
- 3% Non-financial Services

What We Do:

Membership

A diverse community of professionals working together to advance the field of personal finance. Membership provides access to a professional network, professional development and resources that support work and career.

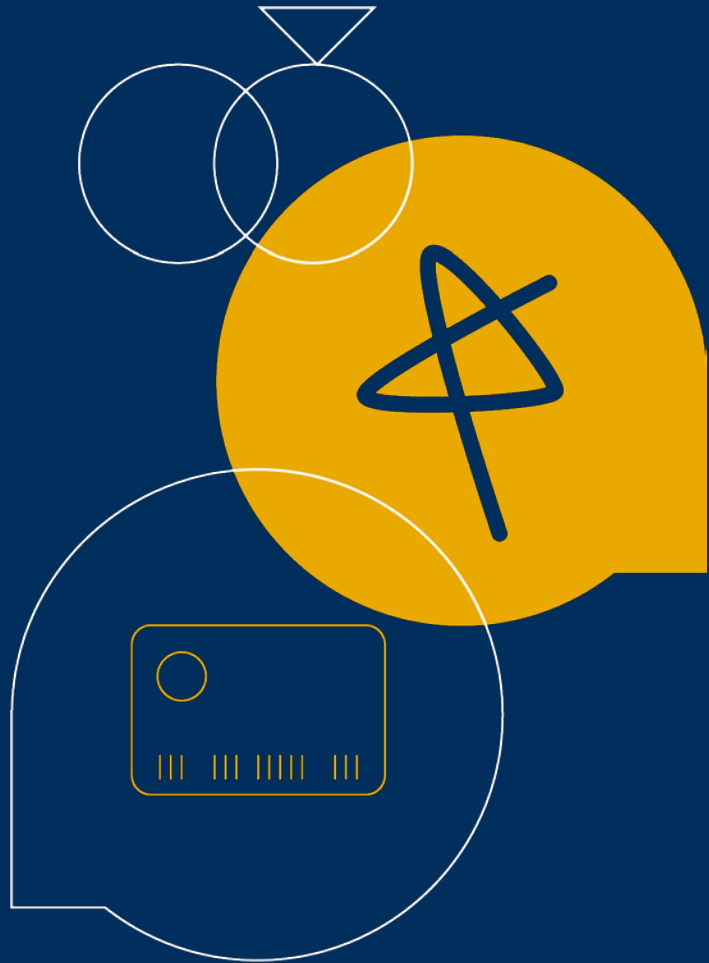
Certification

AFCPE certifications set the standard for the field of financial counseling, coaching and education. The AFC[®], which is NCCA accredited, is the standard on which all our certifications are based. Each certification is structured, rigorous and highly focused on professional development and continuing education.



AFCPE Membership

- A diverse & inclusive network of financial professionals impacting change.
- Free & discounted professional development trainings
- Award recognition and grant funding opportunities
- Access to AFCPE pubs:
Journal of Financial Counseling and Planning and The Standard quarterly newsletter
- FPA Connect webinars
- Monthly Virtual Meet-ups
- Mentorship & career development



AFC® Certification

AFC® professionals are trained in life-cycle financial education – to help individuals and families achieve life goals.

Education

- AFC® core competencies in personal finance, financial counseling and debt management

Exam

Experience

- 1000 hours of field experience
- 3 letters of reference

Ethics

- Sign & adhere to AFC® Code of Ethics

Professional Development

Why It Matters.

Highest standards. Lasting impact.





2,600+

AFCPE Certified
Professionals



2,000+

AFCPE Certification
Candidates



Setting the Standard

At AFCPE® we are setting a standard, the standard, not just because it's the best thing to do, but because it's the right thing to do.

- It's right to demand professionalism and excellence for all people, not just those with wealth.
- It's right to commit to a higher level of knowledge because each person is unique and deserves a customized financial solution.
- It's right to care about our clients and our communities, and to use our expertise to help them reach life goals and expand opportunities.

Resources

Financial Tools
Career Center & Mentorship
Research Journal & Newsletters
Certification & Training
Annual Symposium

www.afcpe.org





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Lori Hendrickson, AFC
UMN Extension Educator
lhend@umn.edu
218.327.5958 ext 3007



Sara Croymans, AFC
UMN Extension Educator
croym001@umn.edu
320.589.1711





**What are some potential
disasters your family may
experience?**

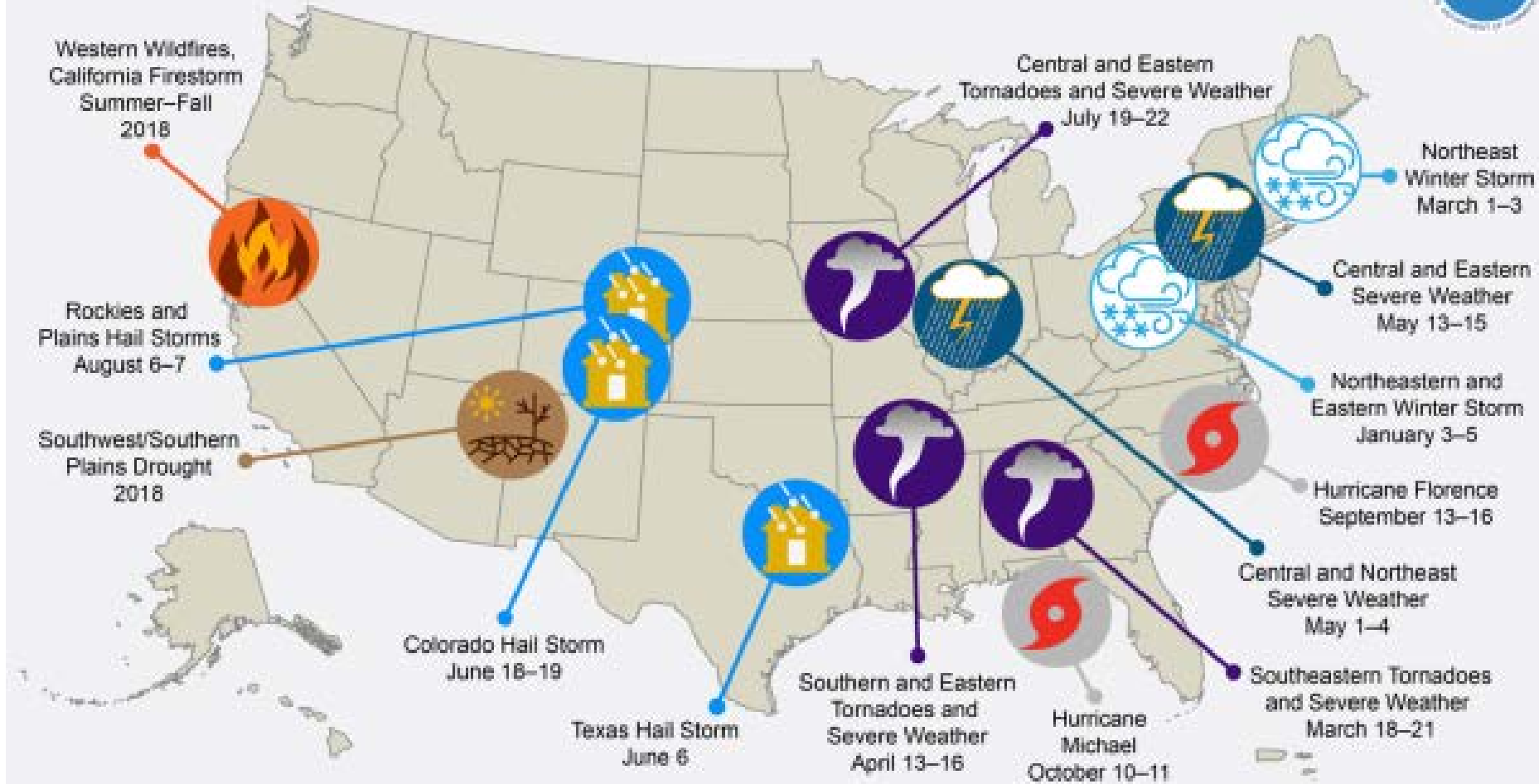
(Respond in the chat pod)

A Few Possible Disasters ...



- Avalanche
- Blizzard
- Cyclone
- Drought
- Earthquake
- Environmental
 - Agricultural
 - Biodiversity
 - Human health
 - Industrial
 - Air/land/water
- Wildfires
- Flood
- Heat & Cold Waves
- Hurricane
- Hail & Ice Storm
- Land or Mud Slide
- Thunderstorms
- Tornado
- Tsunami
- Volcanic Eruption

U.S. 2018 Billion-Dollar Weather and Climate Disasters

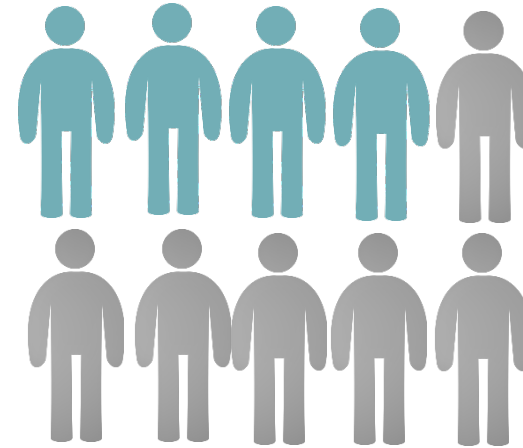


This map denotes the approximate location for each of the 14 separate billion-dollar weather and climate disasters that impacted the United States during 2018.

Source: NOAA, <https://www.ncdc.noaa.gov/billions/>

Dealing with Unexpected Expenses

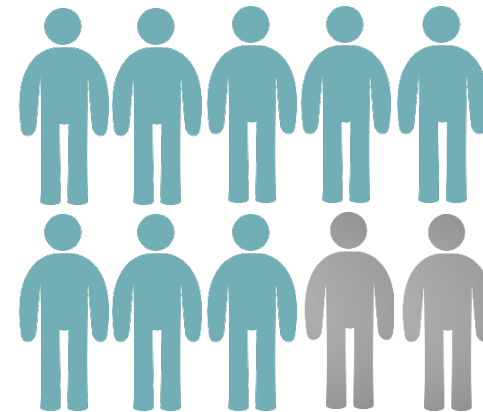
“Four in 10 adults,
if faced with an unexpected
expense of \$400, would either
not be able to cover it
or would cover it by
selling something or borrowing
money.”



Source: Report on the economic well-being of US households in 2017;
<https://www.federalreserve.gov/publications/files/2017-report-economic-well-being-us-households-201805.pdf>

Living Paycheck to Paycheck

78% of U.S. workers live
paycheck to paycheck to make
ends meet




Source: CareerBuilder. (2017); <http://press.careerbuilder.com/2017-08-24-Living-Paycheck-to-Paycheck-is-a-Way-of-Life-for-Majority-of-U-S-Workers-According-to-New-CareerBuilder-Survey>

Benefits to Being Financial Prepared

- Reduce fear and anxiety – gain peace of mind!
- Protect you and your family
- Be better prepared to navigate the recovery process
- Have more options available





**How can you financially
protect your family from the
impact of disasters?**

(Respond in the chat pod)

Create & Use a Spending Plan

- Income
- Expenses
 - fixed
 - Flexible
 - Non-monthly/periodic
- Bottom line

Spending Plan Month: _____

How Much Money Do I Have?

Dollar Works
Action Page 3-2

In the spaces below, list income and assistance amounts for this month and next month. Income amounts may change from month to month. After listing, add items for income in each column. Write the totals in the "Total Income" boxes. Add the "Total Income" boxes. Add all items for assistance and write the sum in the "Total Assistance" boxes. Add the "Total Income" and "Total Assistance" boxes and write the sum in the "Total Income/Assistance" boxes. This is the total income and assistance for this month and next month. You will need to transfer these totals to *What Is My Spending Plan Summary?* (the last sheet of this Action Page).

	This Month	Next Month
Income		
Wage/Salary (Take-home pay for 1 month)	_____	_____
Wage/Salary	_____	_____
Commission	_____	_____
Overtime Pay	_____	_____
Social Security Benefit	_____	_____
Pension	_____	_____
Veteran's Benefit	_____	_____
Advanced Earned Income Tax Credit Payment (AEITC)	_____	_____
Child Support	_____	_____
Spousal Maintenance Received	_____	_____
Unemployment Compensation	_____	_____
Worker's Disability Compensation	_____	_____
No Taxes Removed:		
Tips	_____	_____
Contract Work	_____	_____
Cash Income	_____	_____
Other: _____	_____	_____
Other: _____	_____	_____
1. Total Income	_____	_____
Assistance		
Food Support Program (formerly Food Stamps)	_____	_____
Women, Infants, & Children (WIC) Program	_____	_____
Supplemental Security Income (SSI)	_____	_____
Temp. Assistance for Needy Families (TANF)/MFIP	_____	_____
Child Care Assistance (paid directly to provider)	_____	_____
Housing Assistance (paid directly to landlord)	_____	_____
School Lunch	_____	_____
Energy Assistance	_____	_____
Gifts	_____	_____
Other: _____	_____	_____
Other: _____	_____	_____
2. Total Assistance	_____	_____
3. Total Income/ Assistance	_____	_____

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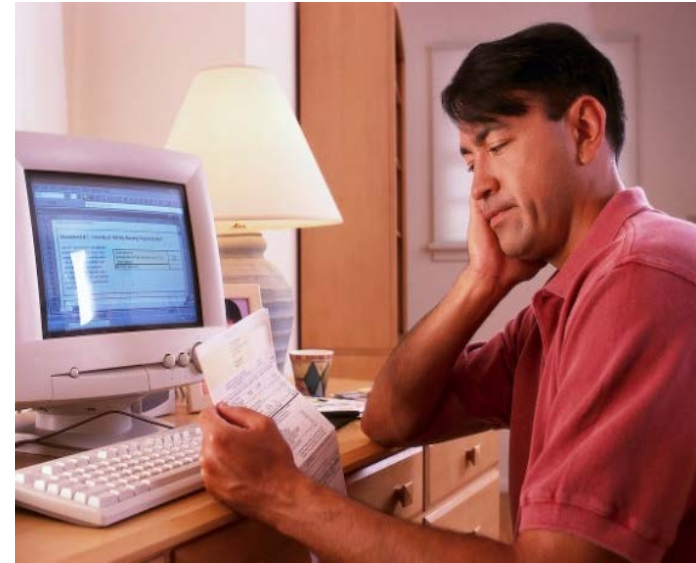
Develop an Emergency Fund

- 3-6 months of expenses
- Keep liquid/accessible
- Use for 'unexpected' expenses
- Also, keep small amount of cash available at home



Review Credit Report

- Monitor credit history & score
- Spot areas of concern
- Identify ways to improve your credit



www.annualcreditreport.com

Determine Debt to Income Ratio

- Identifies:
 - current debt usage
 - capability to take on more debt
- Ratio:
 - $\text{monthly debt} \div \text{monthly income}$
- As needed, take steps to reduce debt
- Benefit: having access to credit if needed




Photo by CreditRepairExpert; <https://www.flickr.com/photos/stevenmillstein/40878094650>

www.bankrate.com/calculators/mortgages/ratio-debt-calculator.aspx

Develop a Household Inventory


- Provides proof of possessions
- Determine insurance needs
- Following disaster, use for insurance, assistance & taxes
- Select tools:
 - UMN Extension Recovery After Disaster: Family Financial Toolkit - <https://z.umn.edu/RecoveryAfterDisasterFamilyFinancialToolkit>
 - NDSU Extension Disaster Recovery Log - <https://www.ag.ndsu.edu/extension/apps/disaster-recovery-log>

 **Document Loss and Damaged Property**

Fill in the "Value New" column only if you have insurance and your insurance offers replacement value coverage. Copy additional pages or use a notebook to record additional loss and damage.

Item	Manufacturer	Model	Serial Number	Quantity	Age	Value New	Value Now	Damage Incurred





**What types of insurance
might be important in
preparation for a disaster?**

(Respond in the chat pod)

Review Insurance Coverage

- Determine current coverage
 - Understand what is covered
- Assess needs
 - Utilize household inventory
 - Visit with agent
- Understand:
 - Terminology
 - How insurance works
 - How to file a claim



Organize a “Grab & Go” File

- Gather important papers & information
- Store in small binder
- Use water proof container
- Keep accessible to quickly grab



<https://extension.umn.edu/how-prepare/make-grab-and-go-file-emergencies>



**Where can you go for help as
you financially prepare for
disasters?**

(Respond in the chat pod)

Find a Financial Counselor



Support | Find an AFC®

Login to myAFCPE®

Become a Member

Get Certified

Search 

CERTIFICATION & TRAINING

RESOURCE CENTER

CAREER CENTER

NEWS & PUBLICATIONS

SYMPOSIUM

ABOUT US

A photograph showing a woman with blonde hair in a blue patterned top talking to a man with dark hair in a white shirt. They are in an office setting.

Find a Financial Counselor

<http://www.afcpe.org/find-an-afc>



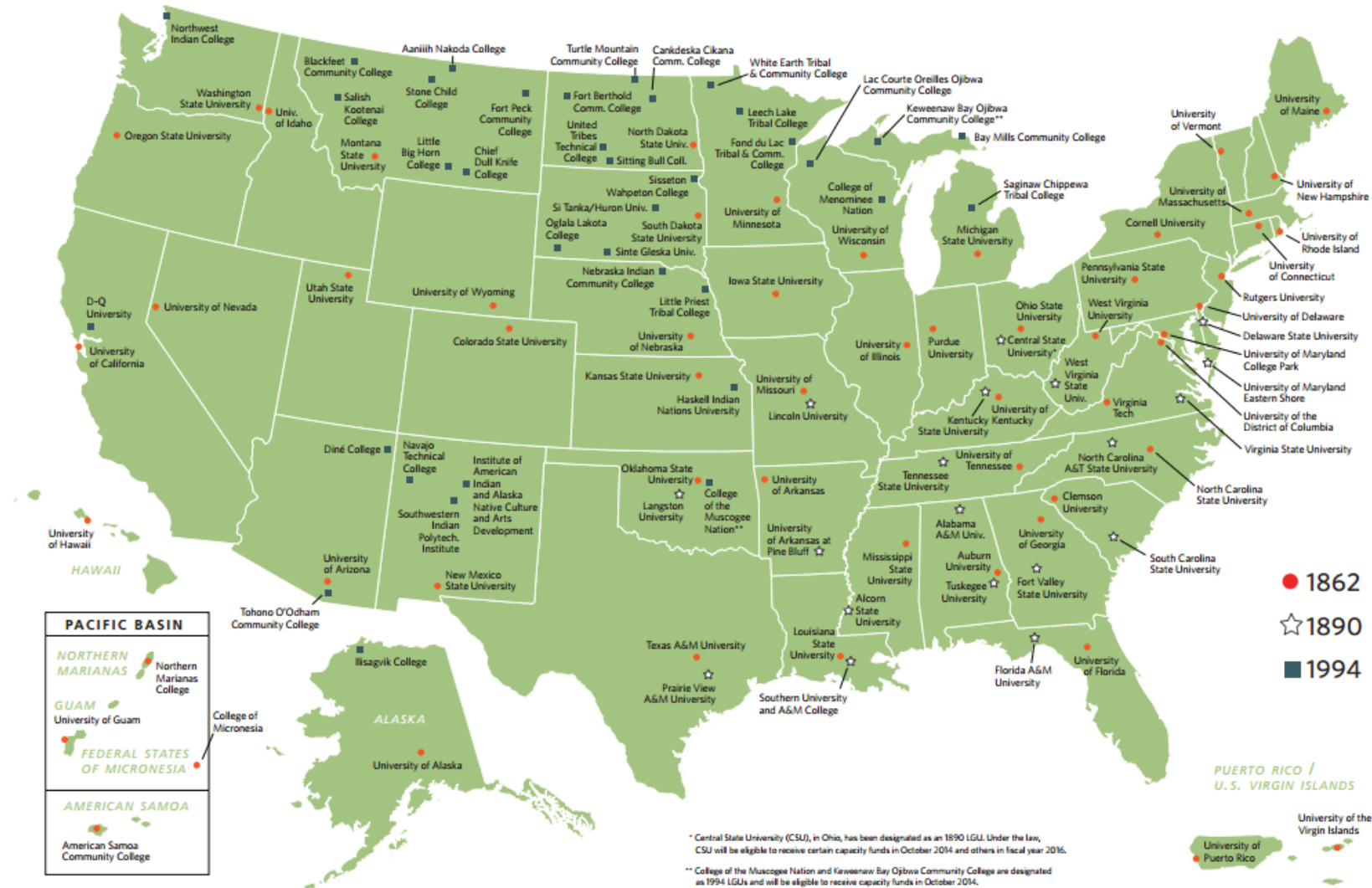
Cooperative Extension



United States Department of Agriculture National Institute of Food and Agriculture

NIFA LAND-GRANT COLLEGES AND UNIVERSITIES

<https://nifa.usda.gov/extension>



* Central State University (CSU), in Ohio, has been designated as an 1890 LGL. Under the law, CSU will be eligible to receive certain capacity funds in October 2014 and others in fiscal year 2016.
 ** College of the Muscogee Nation and Keweenaw Bay Ojibwa Community College are designated as 1994 LGLs and will be eligible to receive capacity funds in October 2014.



University of Minnesota Extension

<https://extension.umn.edu/disaster-preparation-and-recovery/how-prepare>

How to prepare

[Home](#) > [Home and financial management](#) > [Disaster preparation and recovery](#) > How to prepare



Do you and your family have a plan for what to do in case disaster strikes? Invest some time planning now and buy yourself peace of mind.

[Create a family plan before disaster strikes](#)

Plan what to do for all family members in different disaster situations.

[Before a natural disaster: Tips for older adults](#)

Help prepare for a natural disaster for older adults.

[Review your insurance before disaster strikes](#)

Understand your coverage and get additional insurance if needed.

[Start an emergency fund before disaster strikes](#)

Set some money aside now to be better prepared in the event of a disaster.

[The case for household and property inventory](#)

Create an up-to-date household and property inventory before disaster strikes.

[Make a grab and go file for emergencies](#)

Make plans in advance about what to take with should emergencies strike.

< [Home and financial management](#)

Disaster preparation and recovery

[Financial recovery](#) >

[Flooding](#) >

EDEN: Extension Disaster Education Network

The screenshot shows the EDEN website homepage. At the top left is the EDEN logo with the tagline "Reducing the Impact of Disasters through Education". To the right are navigation links for "Contact", "Directory", "Resources", "State Information", and "Login", along with a search bar. Below the header is a navigation bar with three main sections: "Educate" (Resource Catalog, Courses, Webinars, and Exercises), "Explore" (EDEN Updates, Disaster Programs, and Events), and "Engage" (Join and Connect with the Network). The main content area features a large image of a wildfire with a green box in the center containing the URL <https://eden.lsu.edu/>. At the bottom, there is a footer with a disclaimer: "The Extension Disaster Education Network (EDEN) is made possible by USDA NIFA and our participating USDA Cooperative Extension and NOAA Sea Grant Extension programs. Over 300 delegates representing over 75 disciplines at 77 state Extension programs in 50 states and 3 US territories." and a row of social media icons for Facebook, Twitter, YouTube, Pinterest, RSS, and a mobile app icon.

FEMA: Federal Emergency Management Agency

[https://www.fema.gov/
media-
library/assets/documen
ts/96123](https://www.fema.gov/media-library/assets/documents/96123)

Emergency Financial First Aid Kit (EFFAK)

Strengthen Your Financial Preparedness
for Disasters and Emergencies

March 2018

FEMA P-1075/March 2018



FEMA


EFFAK



Other Potential Resources

- Financial institutions
 - Insurance agents
 - Local non-profit organizations
 - City or county emergency management offices
 - Faith-based organizations
 - Others?
-
- See the *Disaster Preparedness Resource List* provided





**What is one thing you can
do this week to prepare?**
(Respond in the chat pod)

AFCPE CEU

- This webinar has been approved for 1.0 CEU through AFCPE
- Continuing Education (CEU) Individual Approval Form -
<https://my.afcpe.org/credits/new>
- Code phrase – ‘FEMA2019’



Lori Hendrickson, AFC
UMN Extension Educator
lhend@umn.edu
218.327.5958 ext 3007



Sara Croymans, AFC
UMN Extension Educator
croym001@umn.edu
320.589.1711

Ready.gov/financial-preparedness

Contact Us:

fema-prepare@fema.dhs.gov

*Federal Emergency Management Agency
Individual & Community Preparedness Division*

400 C Street SW, Washington, DC 20024

